Catherine Louise Livingston



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Education The University of Michigan (Ann Arbor, MI)

2013-Present

Undeclared Major, Writing Minor

Rye High School (Rye, NY)

2009-2013

Work Experience

Elle Magazine

June 2014-August 2014

Ad Sales/Marketing Intern

Skills required: Independent delegation, problem solving, organization, leadership, teamwork, dependability, and literacy in Microsoft Excel, Sales Force and Media Radar.

Tasks: Sent out mailings, updated excel spreadsheets, attended weekly marketing and ad sales meetings. Projects: Created "edit credit" books (tally of brand occurrence in an issue) for client meetings, compiled "face sheets" of a client's corporate structure (i.e. Richemont, *L'Oréal*, LVMH), and created an independent marketing project (designed campaign for a singular brand of choice).

The Nordstrom Rack May 2014-August 2014

Rover

Skills: interpersonal skills, communication skills, emotional intelligence, patience, friendliness, task oriented, organized.

Tasks: Re-racked clothing, restocked merchandise, set up displays, customer service (registers), marked down clothing.

The Rye Historical Society

April 2013-June 2013

Intern

Fabricated text panels for museum displays, archived historical artifacts, assisted in creation of "Rye During World War II" exhibit, created Power Point presentations.

Rye Recreation Department

2009-2012

Camp Counselor

Supervised children ages 5-8 during day camp and on field trips.

Extra Curricular

Shei Magazine

Fall 2014-Present

Staff Writer, Sales Representative

Tasks: Attend weekly meetings, create literary content for http://sheimagazine.com, sell advertisement space by cold calling or interfacing with local Ann Arbor businesses.

MACS (Michigan Association of Communication Studies)

Fall 2013-Present

Attend bi-weekly meetings, attend speakers and special events (i.e. Proctor & Gamble, NBC Universal)

Athletics

Varsity Soccer (2011-2012) Captain, Con Edison Athlete of the Week

Varsity Basketball (2009-2013) Captain, NYSPHSAA Scholar Athlete

Varsity Softball (2010-2013) Captain, Lion's Club Athlete of the Month, Section 1 All-League, Section 1 All-Section Honorable Mention, Section 1 Diamond 9 Plus One Award.

Achievements

The University of Michigan

2013-Present

Admitted into Sweetland Center for Writing, on course to graduate with the program's minor in writing.

Rve High School

2009-2013

The Del Layne Scholar-Athlete Award, The Community Spirit Scholarship Award, National Merit Scholar Commendatory Recognition, AP Scholar Award, National Honor Society, Hobart and William Smith College Book Award, National Latin Exam (Summa Cum Laude).